

Hi! My names Sachin and I am running to be your new Brand and Communications Officer at Trinity Laban.



Raise Awareness

Create Interest

Promote Student Content

What are my goals whilst working as Brand and Communications Officer?

Generate more excitement around the SU and the activities they put on.

Generate more excitement for Prospective students, they want to see Trinity Laban as a fun and dynamic place to study.

Promote and help students get their creative voices out into the world. The SU is a powerful platform and opportunity for promotion of your own content is valuable.

Why Should You Care about the SU?

The SU creates a community feeling at TL.

They ensure everyone's voices are heard and will ensure your voice and opinions are relayed to higher ups.

The SU can have a lot of influence and impact on student life and experience, it can help shape opinions and futures and should be run with care and effort.

What are my Ideas and **HOW** will I act on them? What benefit will this have for **YOU**?

Use social media to **encourage & promote the development of collaborative skills** between musicians and dancers to foster a more creative skillset and better prepare students for a varied portfolio of work in the professional world.

Continue to **develop and promote mental health support** for arts students, including the sharing of resources such as tips for some less talked about areas like imposter syndrome, burnout and injury advice.

Work closely with the Music, Dance and Musical Theatre Officers to **promote departments and their content equally**, this will encourage students to support each other's creative works throughout the year.

More pinboards across all 3 campuses dedicated to student gigs, platforms, concerts and events. They will be monitored and put up/taken down in accordance with when the event is.

Push for more **student led content creation** on the main Trinity Laban account to help with recruitment – the student voice is the most reliable voice for prospective students!

A variety of different newsletters with one for general SU things, one advertising staff concerts, one advertising student concerts as well as one about student life/living in London. These are just some of the topics that could be covered to enhance the student experience.

Representing you and your voice, **a fortnightly drop-in session** where students can come and bring me content they want to promote for societies or their own work.

Start a **Student Union Podcast** where each episode has a new guest (either staff member or student) to discuss topics such as Conservatoire life, life after graduation as well as more specific topics relating to what different courses are like and mental health.



If you have any questions about my Manifesto or simply want to get in touch DM me on Instagram

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